Creating Learning Experiences in a Swipe-Left/Swipe-Right World

Evolutionary Psychology and the Future of Learning

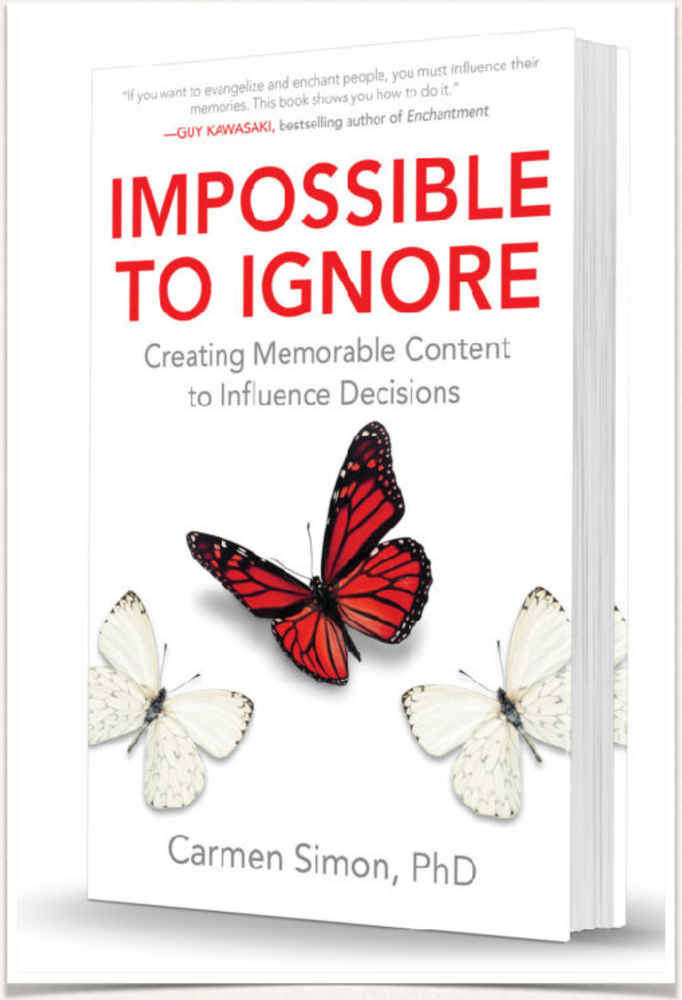
With

Jonathan Peters, PhD

BigHead@SententiaGames.com

Sententia Gamification

Carmen Simon



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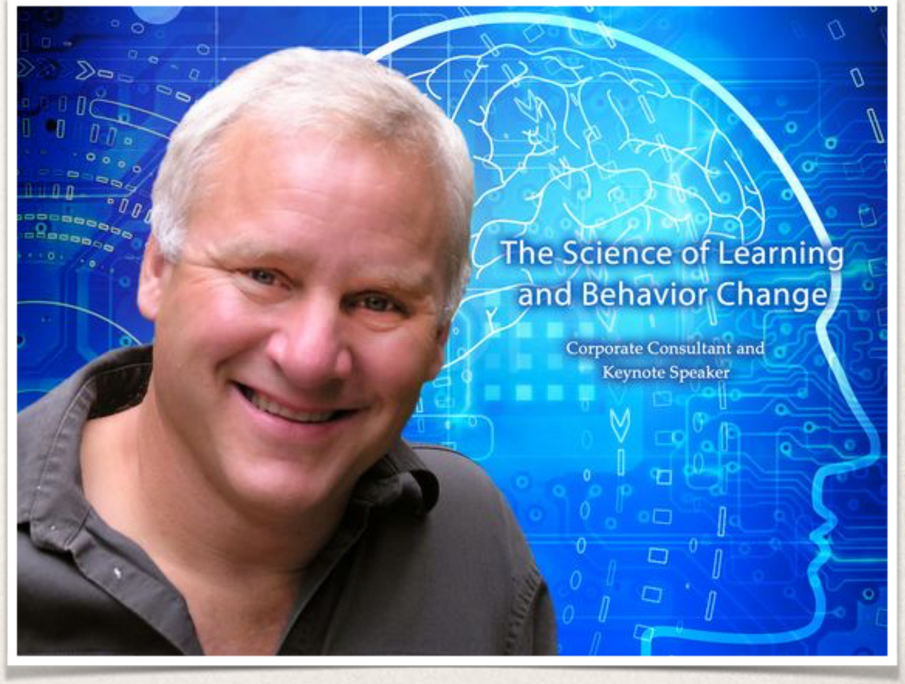
Art Cohn



History of Human Learning

Language "Invented"

10,000 Years ago

Written Language

Summeria and Egypt

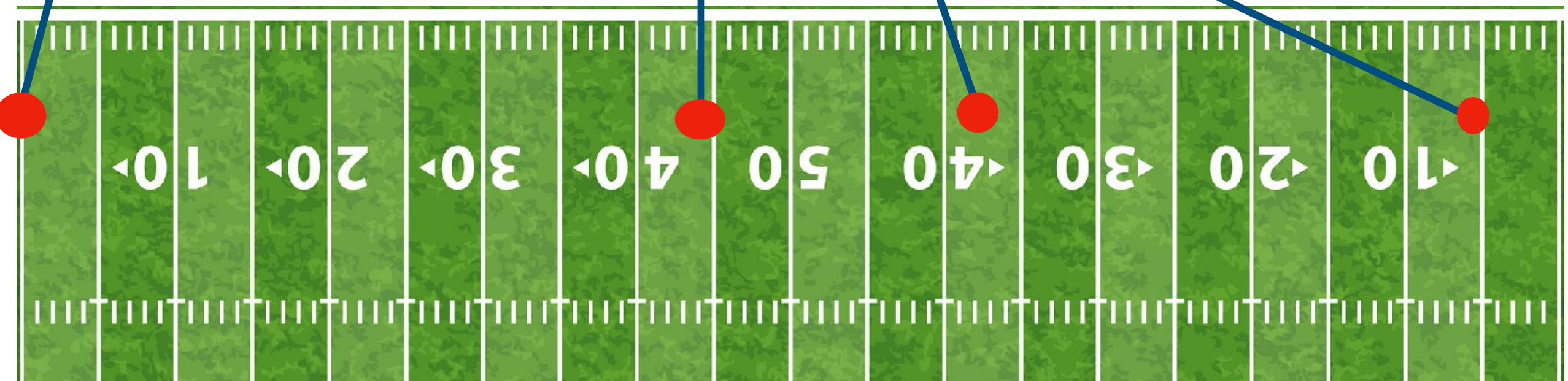
3600 BC

First Alphabet

1800 BC

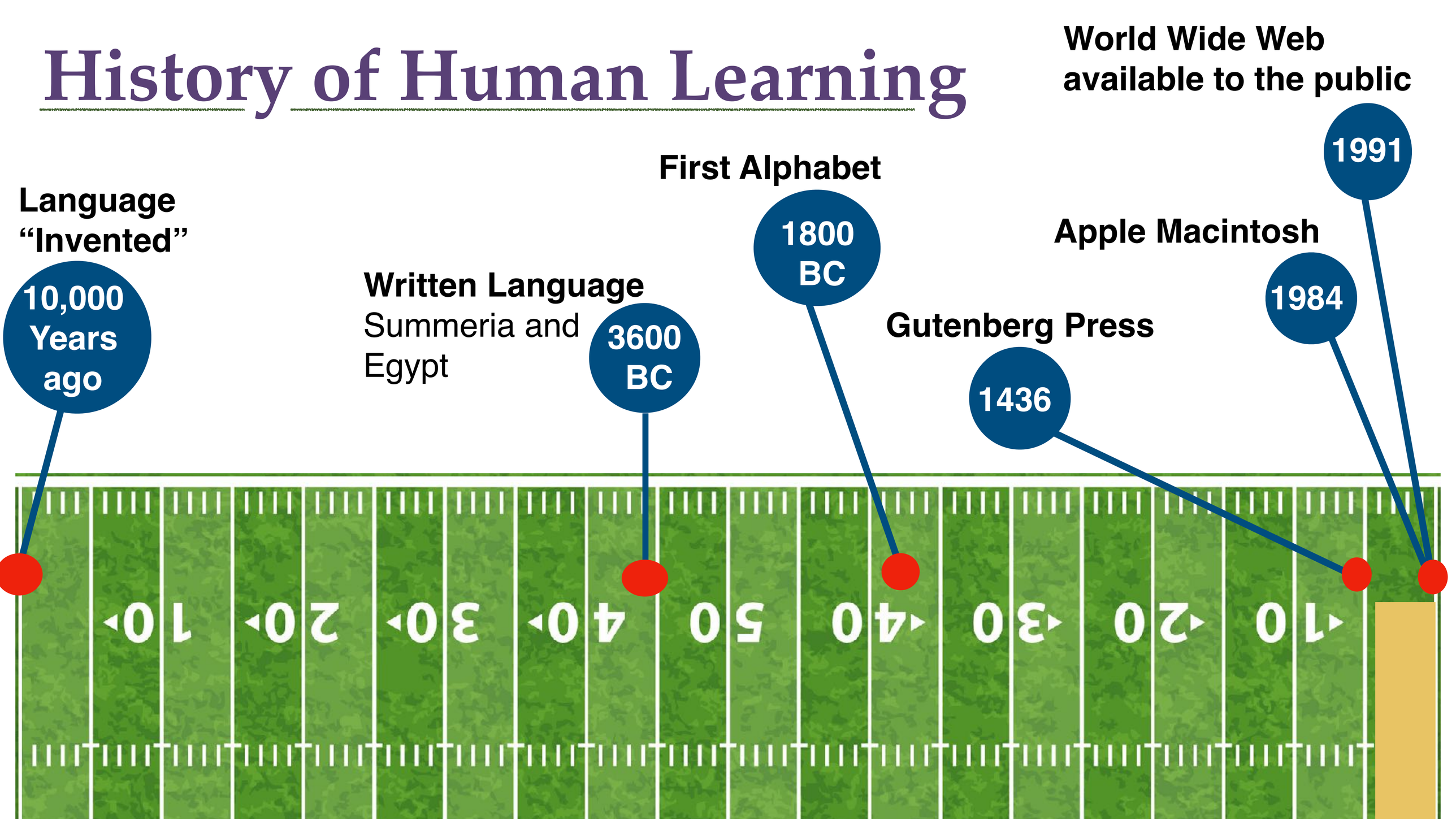
Gutenberg Press

1436

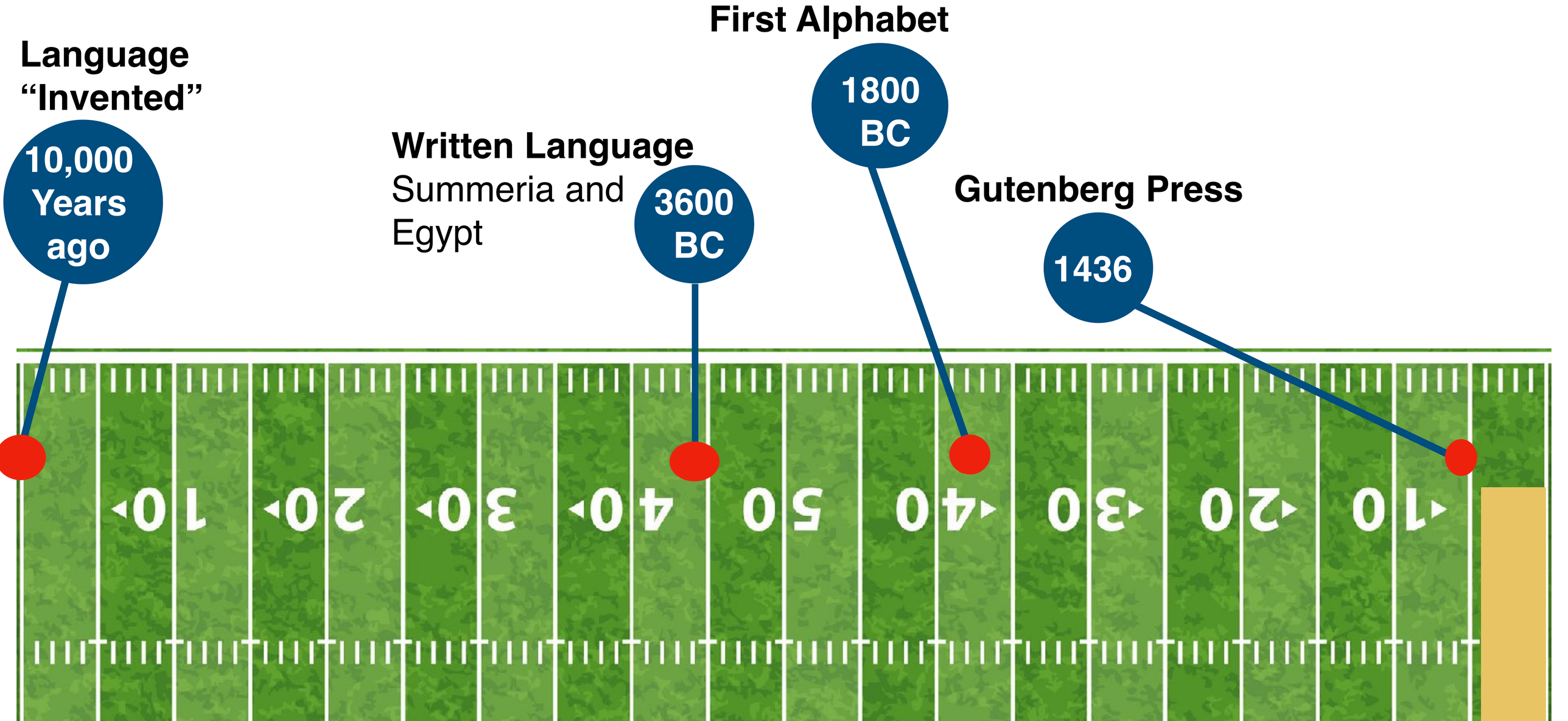


“New” Model of Learning

History of Human Learning



History of Human Learning



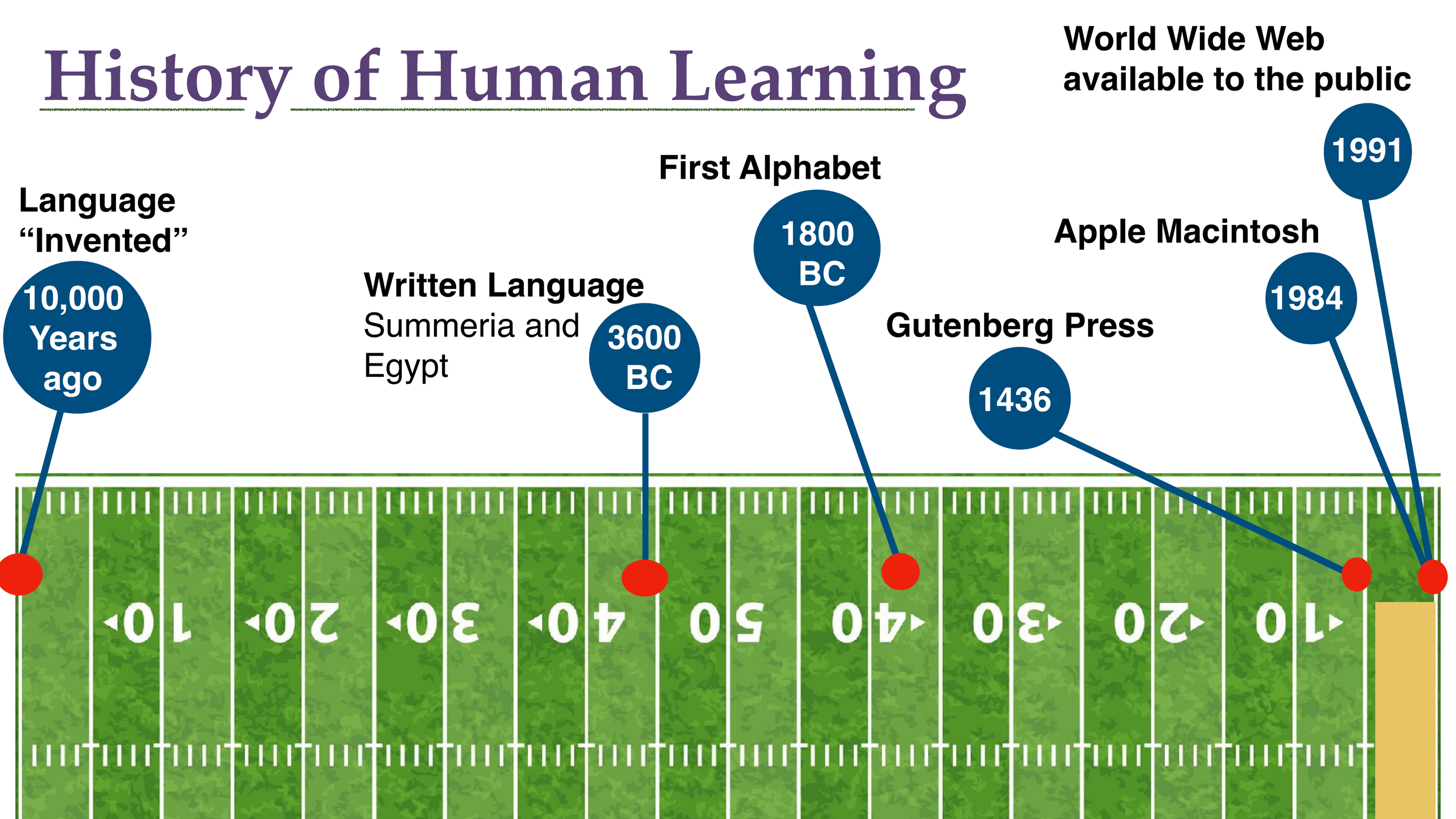
Play

Sententia Gamification

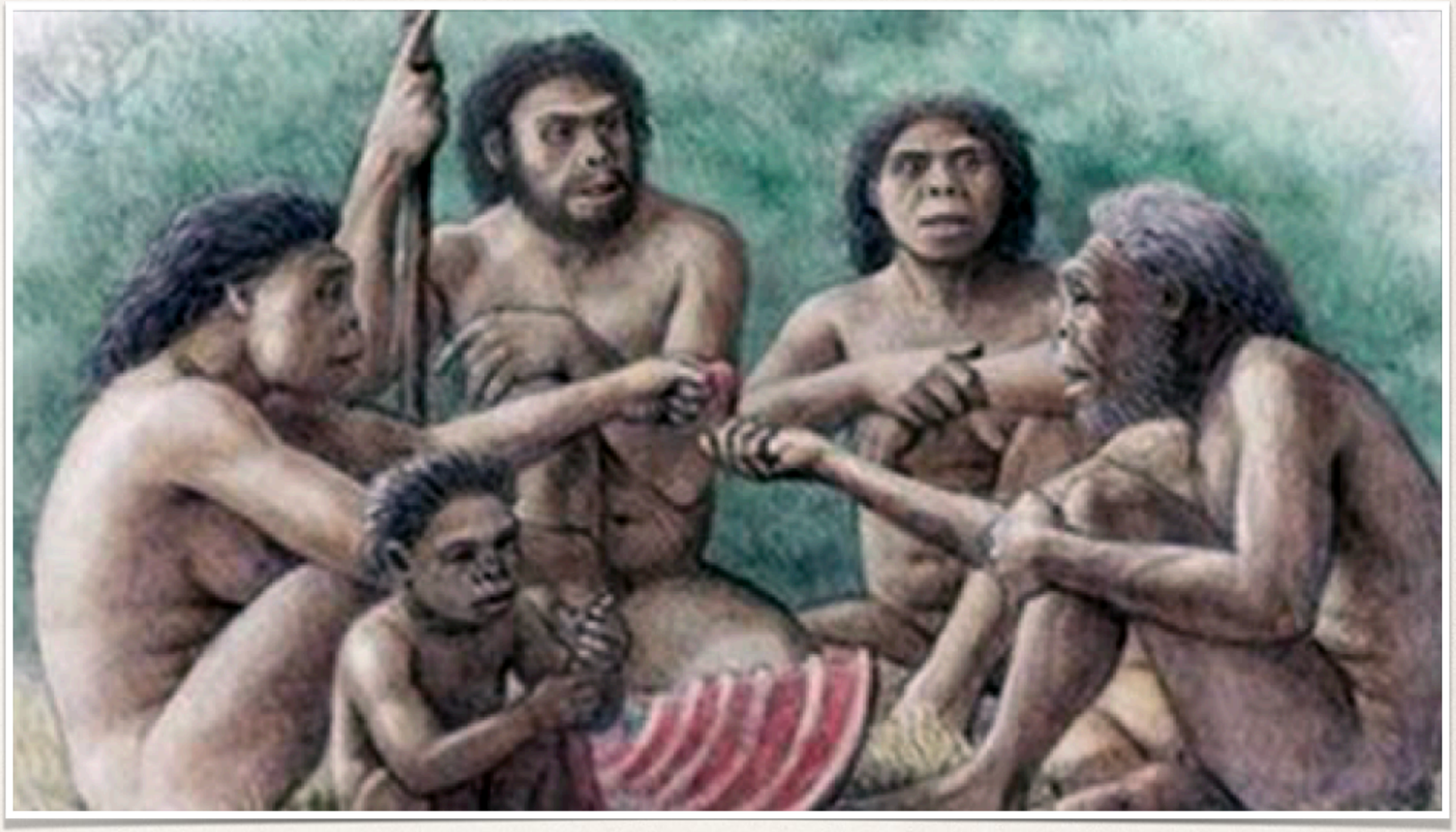
What Games Did You Play as a Child?

SENTENTIA GAMIFICATION

History of Human Learning



Story



FUN: It's in your DNA
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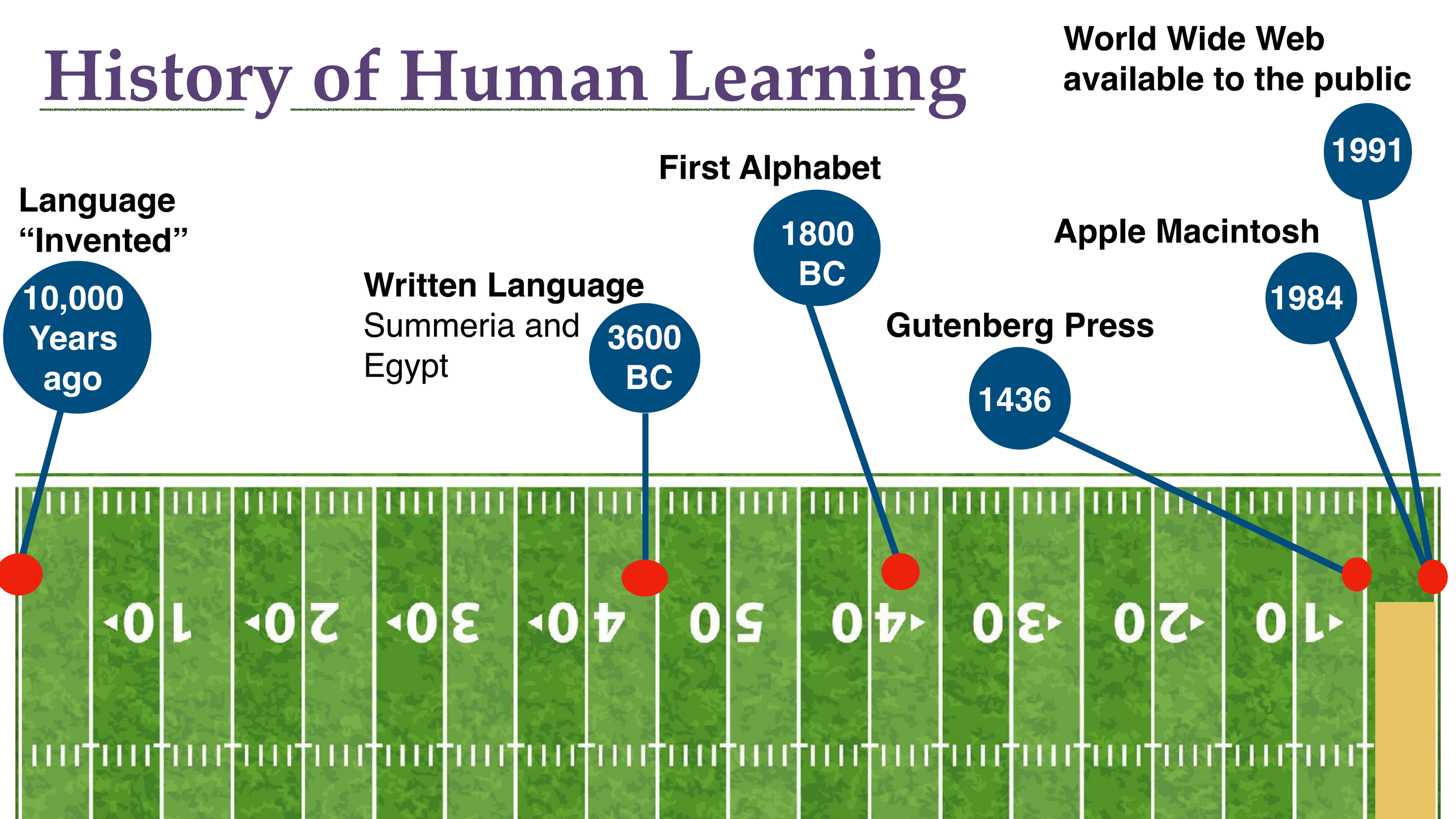
History of Human Learning



Language Patterns

FUN: It's in your DNA
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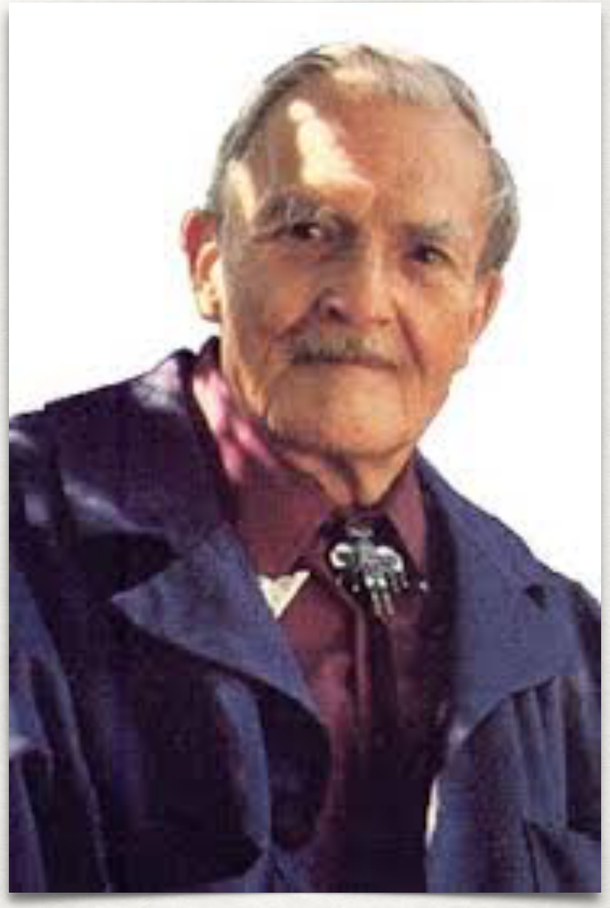
ANTHONY ROBBINS

RICHARD BANDLER



MILTON ERICKSON

SECRET WORD PATTERN

The Brain Has to Answer a Question

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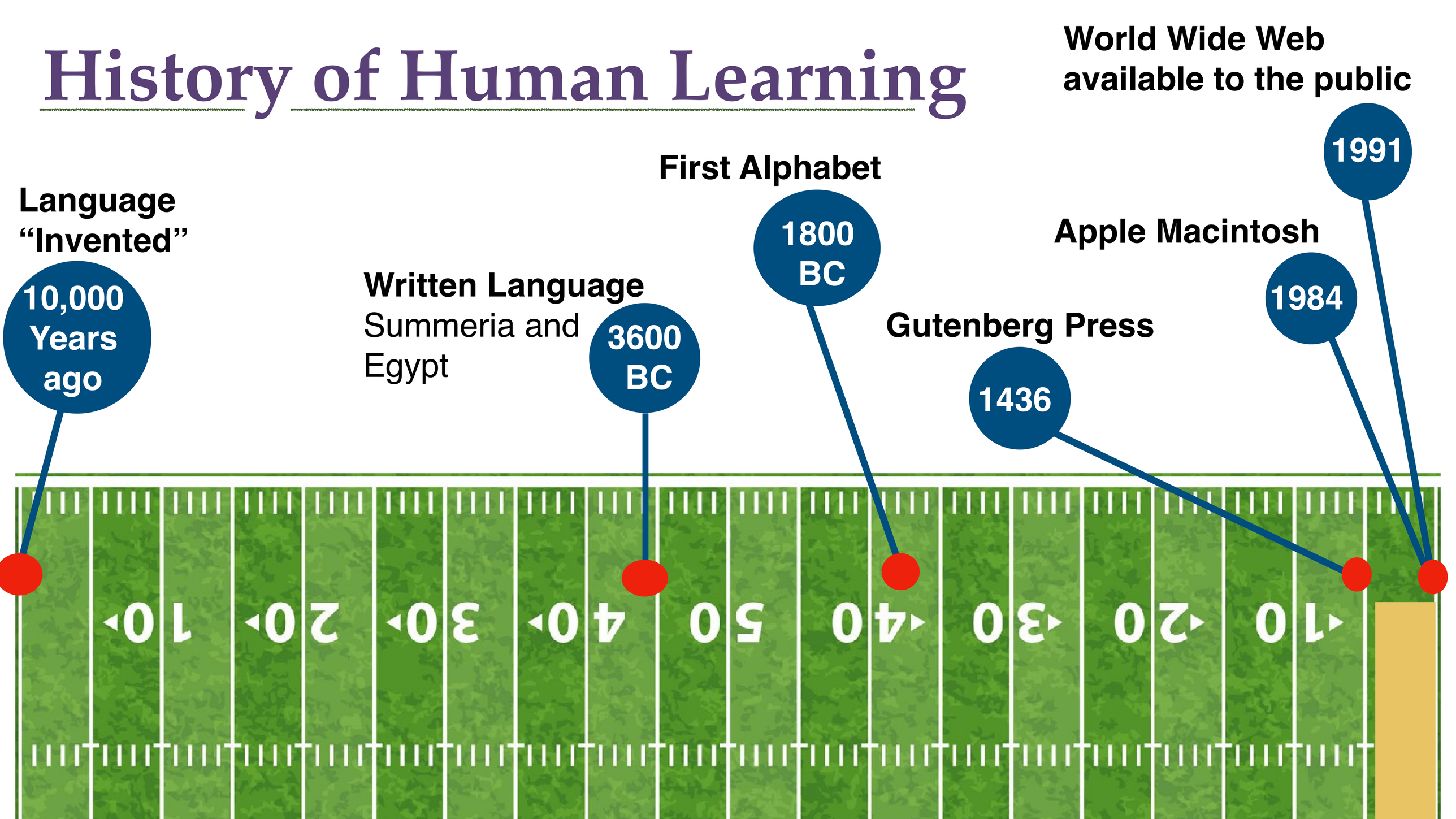

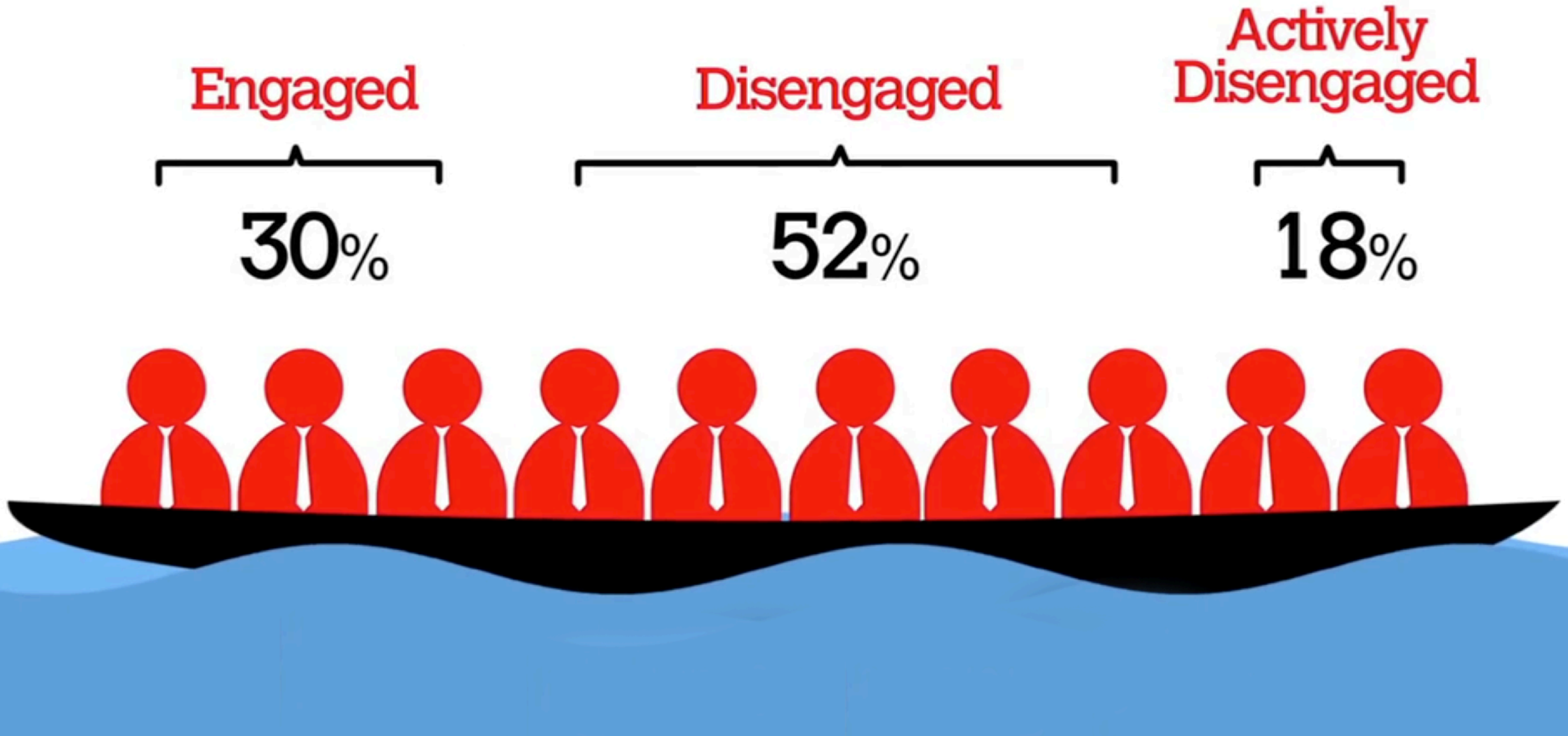
Engaged
30%
Disengaged
52%
Actively Disengaged
18%

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